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For Immediate Release

NON-PROFITS STRATEGICALLY ALIGN TO SHARE RESOURCES AND BROADEN IMPACT

Victoria, BC - Volunteer run organizations, Vancouver Island Coaches Association and the Vancouver Island Chapter of the Canadian Society for Training and Development, have strategically aligned to broaden their impact and mitigate the risks of producing high-end events. As part of this alliance, the two organizations are co-producing the upcoming *Coaching and Learning Retreat* at Tigh-Na-Mara Resort in Parksville on June 3rd achieving three objectives of their alliance: deliver professional learning experiences, attract and serve a larger audience, share the workload and expense of producing high-end events.

“We recognized that we would do a better job of serving the community if we worked in conjunction with other organizations with similar values,” says Past President of VI Coaches Association, Angela Neumann. “Volunteer Board members have limited time. Sharing our resources in producing events allows us to provide richer learning and networking experiences that target and attract a broader audience,” she adds. “It is a cost-effective and time-effective way for not-for-profit organizations to do business and broaden their impact”.

“We are excited to be co-producing this event with VI Coaches,” says CSTD Vancouver Island Co-Chair, Dave Whittington. “Combining our resources will only add value to both of our memberships.” The co-produced *Coaching and Learning Retreat* on June 3rd is a full day event open to anyone. The day features speaker, Ian Chisholm, discussing ‘Courage in the Shadow of Adversity’, followed by 4 break-out sessions designed for professionals wanting to increase their skills in training and coaching and create a better marketing edge for their services. A wine and cheese reception featuring wines and cheeses from Vancouver Island producers is followed by a dinner. For more information visit <http://www.cstd.ca/events/events.html?id=339>.

The Vancouver Island Coaches Association (VI Coaches) was founded in 2004 as a not-for-profit society with the mandate to be Vancouver Island's resource for business and personal coaching. VI Coaches provides professional learning experiences from a coaching perspective for coaches, professionals, consultants, entrepreneurs, and executives. VI Coaches is a Charter Chapter of the International Coach Federation (ICF) which has more than 10,000 members in 80 countries. For more information on ICF, visit www.coachfederation.org. For more information on VI Coaches visit www.vicoaches.org.

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Canadian Society for Training and Development (CSTD) is a professional association for workplace learning and performance practitioners. CSTD is a not-for-profit membership association dedicated to the profession of training, workplace learning and human resources development. With 1,900 current members, CSTD is the largest association in Canada dedicated to the profession of training and human resources development. Governed by a voluntary Board of Directors, CSTD offers its members a variety of opportunities and programs. For more information on CSTD visit www.cstd.ca.

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